

Everyone knows the importance of good nutrition and the role supplementation plays in better health and wellness.

However, so many products today make so many claims that you need to exercise your mind before you make the right choices for your body.

**you  
decide!**

## Whole Grain Lipids & Sterols – Are you getting the full benefits your body needs?

Whole grains provide important energy-giving lipids and sterols that are stripped from many modern processed foods. Breakthrough studies show that the whole grain lipids and sterols in Tre-en-en Grain Concentrates® greatly improve cellular efficiency and strengthen cardiovascular development. A Tre-en-en enhanced diet can also reduce fatigue and improve your ability to handle stress. Other lipid and/or sterol supplements on the market claim to provide the very same health benefits as our unique Tre-en-en Grain Concentrates. Are they *really* the same? Let's compare: GNLD's Tre-en-en Grain Concentrates come from whole foods—whole-wheat berry, rice bran, and soybeans. Are the competitors sourced from foods that are part of the human food

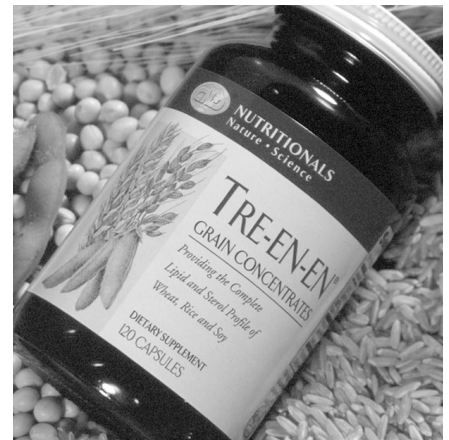
chain, as nature intended?

The oils used in Tre-en-en are listed in the USDA database as "edible oils." Is this critical level of safety reached by the oils used in other sterol supplements?

The ratios of lipids and sterols in Tre-en-en are based on Nature's Blueprint. Do the ratios of lipids and sterols in other supplements meet this important criteria?

Tre-en-en contains a natural balance of important omega 3 and omega 6 fatty acids, as well as powerful sterols beta-sitosterol, gamma-oryzanol, stigmasterol, campesterol, and octacosanol. Do other supplements provide these sterols and omega fatty acids?

Are any of these other supplements scientifically proven to support cellular nutrition and overall cardiovascular



growth and development? Tre-en-en is! When you compare the differences with other supplements, it's easy to see why GNLD's Tre-en-en Grain Concentrates provide superior nutritional benefits for cellular nutrition. Take a look at the chart, and then . . . **You Decide!**

	Tre-en-en Grain Concentrates	African Potato	Flaxseed Oil	Borage Oil	Evening Primrose Oil
<b>Features and benefits</b>					
Complete lipids and Sterols from whole grains	Yes	No	No	No	No
Part of traditional human food chain	Yes	No	No	No	No
Ratios of fatty acids based on Nature's Blueprint	Yes	No	No	No	No
Contains Omega-3 and Omega-6 fatty acids	Yes	?	Yes	Yes	Yes
Scientifically proven to support cellular nutrition	Yes	?	?	?	?
Listed in USDA Database as edible oils	Yes	No	No	No	No
SAB approved	Yes	No	No	No	No
Percentage of "yes" answers	100%	0%	25%	25%	25%