

Everyone knows the importance of good nutrition and a safe environment.

However, so many products today make so many claims that you need to exercise your mind before you make the right choices for your body, your home, and your family.

The GNLD Difference: YOU DECIDE!

Science-based Supplements Vs. Something Fishy

Have you noticed that once a nutrient starts getting mainstream media coverage, everyone suddenly wants to “get in on the act?” Well, omega-3 supplements are no different. Jamba Juice now offers an omega-3 “boost” made from flaxseed, arabinogalactin, fructoaligosaccharides, inulin, and maltodextrin. Trendy coffee shops are suggesting shots of krill oil will give you all the omega-3 you need. And supermarket shelves are fast filling up with cut-rate omega-3 supplements. Many of these sources, however, are not what the nutrition-savvy consumer is looking for, and caution needs to be exercised.

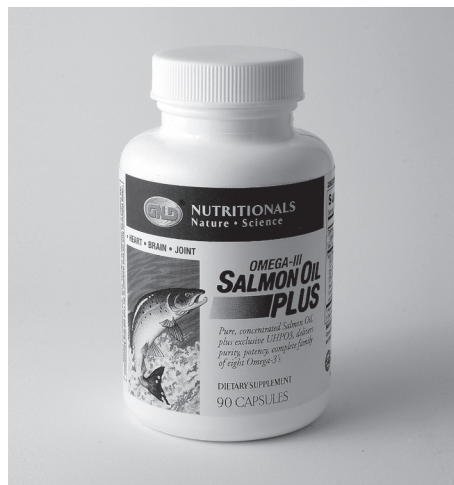
Of course, the importance of omega-3 fatty acids has long been established. It has been proven that omega-3 fatty acids play critical roles in the human diet. In particular, two omega-3 fatty acids found in fish oil, EPA (eicosapentaenoic acid) and DHA (docosahexaenoic acid), have been researched and well documented.

Today, the latest scientific research not only continues to validate the important roles of EPA and DHA in human health, but it has also shown that there is a whole family of omega-3 fatty acids—a total of eight in all—that contributes to optimal human nutrition. This critically important chain of dietary omega-3 fatty acids starts with ALA (alpha linolenic acid) and ends with DHA (docosahexaenoic acid), taking seven important steps along the way. Each is now known to have its own unique biochemistry and supporting “synergistic” role in human omega-3 nutrition.

The United States Department of Agriculture suggests that all adults eat 2-3 servings of fish each week for optimal health. Unfortunately, the problem for many adults is that they eat very little fish

on a consistent basis and rarely meet this important nutritional need. Large portions of the population go without getting any broad spectrum omega-3 supplementation for weeks, sometimes months. Plus, much of today’s fish supply is suspect due to environmental contamination.

Pregnant women, who have the highest dietary needs for omega-3 fatty acids, are ironically instructed to limit their fish intake to one serving per week, due to this contamination risk.



It is important, therefore, to supplement dietary gaps with supplements containing omega-3 fatty acids. Equally important, however, is careful scrutiny of omega-3 supplements in order to avoid low-quality sources.

Considering GNLD’s newest leading-edge product, Salmon Oil Plus, it’s clear our sources are pure and our quality superior. Salmon Oil Plus provides a complete omega-3 profile of salmon oil, with all eight members of the omega-3 fatty acid family, assuring complete omega-3

supplementation in every dose. The first supplement of its kind to assure a standardized amount of all eight members of the omega-3 family involved in human nutrition, Salmon Oil Plus is based on pure, natural salmon oil.

Salmon Oil Plus includes UHPO3-Ultra High Potency Omega-3 fatty acids—an exclusive GNLD technology that boosts, stabilizes, and standardizes specific, health-promoting omega-3 fatty acid levels while maintaining the whole food goodness of natural salmon oil.

“Molecular Differentiation” is another distinguishing feature of GNLD’s Salmon Oil Plus. This leading-edge technology selects specific nutrient molecules from tuna, sardines, and anchovies, while eliminating or reducing others, and delivers unsurpassed potency, purity, and consistency.

GNLD’s omega-3 supplements have no risk of accumulated toxins, either, because only the finest, top-quality, health-screened, disease-free fish selected for human consumption are used. All of our sources are screened for more than 160 potential contaminants, with an allowable detection limit of ZERO! Additionally, Salmon Oil Plus adheres to the strictest standards set forth by the Council for Responsible Nutrition’s (CRN) Omega-3 Working Group.

You can take the chance of not supplementing your diet with omega-3 fatty acids. You can use an incomplete or questionable source of these vital nutrients. Or you can use pure and potent GNLD omega-3 supplements—*You Decide!*