



# INTRODUCING GNLD PRODUCTS... FOR LIFE!

Welcome to Golden Neo-Life Diamite International! This Distributor Product Guide provides all the information you need to share GNLD products and build your business. Think of it as a “map” you can use to learn about the products as your customer base grows.

Since 1958, GNLD has been making a positive difference in people’s lives, and today we are a globally recognized leader in product innovation and technology. With leading-edge products that fulfill genuine human needs, it’s easy to see why our products inspire consumer confidence and enjoy a reputation as “Simply the Best!”

As long as you are in business with GNLD, here’s a fact you can bank on: *GNLD products work!* The popularity of GNLD products is the result of honest performance rather than high-powered advertising. We confidently support all of our products with a money-back guarantee. We offer it to support you and your customers, but we don’t think you’ll need it. Here’s why:

- Our world-renowned Scientific Advisory Board guides the research and development of GNLD products.
- GNLD products are manufactured to the highest quality standards using the finest raw materials available.
- GNLD products undergo extensive quality control throughout production.
- Environmental sensitivity guides every decision we make about product manufacture, use, and disposal.

The excellence of our products makes it easy for you to attract and keep customers. Many GNLD purchasers have become customers for life, and it’s not uncommon for one generation in a family to share GNLD products with the next. GNLD products provide the foundation for a solid customer base, with repeat business the norm, making GNLD a sought-after business opportunity worldwide.

Year after year, GNLD has offered smart solutions: leading-edge products that are safe, effective, and easy on the environment. We provide a dependable supply of products that are a good value for the money. Reflecting a long-term commitment to health and prosperity, our product line is the key to our rare longevity in an intensely competitive industry.

It includes:

- **Nutritional supplements** to support optimal health.
- **Herbal Alternatives** for traditional benefits from plants.
- **Home care products** for ecologic “low-dose, low-burden” performance.
- **Weight loss products** to help achieve your weight loss goals.
- **Personal and skin care** products for lasting health and beauty.

This Distributor Product Guide has been written to help assure your success. It’s packed with valuable information that is easy to find and use. For each product, a short “Fast Facts” section and more comprehensive “Product Story” provide information consumers want. “Fast Facts” offers a concise summary of the product “at a glance” — its picture, label, marketing and science summary, the needs it fills, and its special features. The “Product Story,” on the other hand, is an in-depth report. Current and well-organized, this section includes historical anecdotes relevant to the product, scientific and technical information, product claims, marketing aids, and other information for consumers.

What does the guide mean to you? You don’t have to be a product expert to build your GNLD business. This publication places everything you need to know about GNLD products at your fingertips. We’re confident that it will help you build the long-term customer base that has become the hallmark of GNLD businesses around the world. Here’s to your success!