



FAST FACTS ABOUT PRO VITALITY

Our Diet Impacts our Health & Vitality

Health surveys show that the incidence of chronic diseases such as heart disease, cancer, and diabetes is higher than ever before. This can be attributed largely to the state of our diets that are woefully inadequate in nutrient-rich whole foods. The reality is that most of us get too much of the wrong stuff, not enough of the right stuff!

- 90% of us don't eat the recommended 5-13 servings of fruits and vegetables
- 70% of us admit to eating foods that actually contribute to poor health
- Less than 1 serving of whole grains are consumed on a daily basis—many don't even get that
- Protective lipids and sterols have been stripped from whole grains to increase their shelf life
- Many don't eat fish due to concerns about the presence of heavy metals and contaminants
- A majority of people are below the estimated average requirement for some basic, essential vitamins and minerals

Whole Food Nutrients Can Optimize Health

- Leading global health authorities like the World Health Organization, Centers for Disease Control, and American Heart Association agree that the key to preventing disease and promoting health is weight management, physical activity and eating a nutrient-rich diet that includes whole grains, fruits & vegetables and fish.
- Everyone should increase consumption of whole-grain foods, fruits and vegetables, and foods rich in omega-3 fatty acids—and maintain a healthy weight.
- But even those with good intentions to eat a healthy diet face challenges. Busy lifestyles, eating on-the-run, and the prevalence of processed foods all contribute towards nutritional gaps that would benefit from nutritional supplements.

GNLD's Solution: Pro Vitality

- Whole-food nutrition clinically proven to strengthen the perfect foundation for lifelong health and vitality
- In convenient on-the-go packets



- With 21 essential vitamins and minerals, lipids and sterols from whole grains, carotenoids from fruits and vegetables, and omega-3 fatty acids from fish.
- Each packet provides powerful nutrients that support*:
 - Cellular health for abundant energy
 - Powerful antioxidant protection
 - Optimum immune strength
 - Heart and brain health
 - Flexible, healthy joints
 - Youthful skin, hair and nails
 - Natural genetic anti-aging function
- Pro Vitality is the core supplement for healthy nutrition—no matter what your health goals!

Based in Nature and Backed By Science

Based in Nature—Whole Food, Human Food Chain Nutrients

GNLD Pro Vitality supplements provide the finest natural nutrients from whole grains, fruits and vegetables and fish to help you achieve optimal health.*

Backed by Science—Clinically Proven Formulas Assure Effectiveness

These nutrients are delivered in highly bio-efficient forms in exclusive, clinically proven formulas that maximize nutrient absorption, utilization and benefits by using the most advanced scientific methods and proprietary processes.*

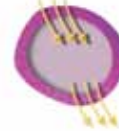
*These statements have not been evaluated by the Food and Drug Administration. This product is not intended to diagnose, treat, cure or prevent any disease.

TRE-EN-EN® GRAIN CONCENTRATES

Feed Your Cells – Enhance Your Energy

Good nutrition begins at the cellular level. Tre-en-en is the world's first and only whole grain lipids and sterols supplement proven to enhance energy and vitality by optimizing cellular nutrition.*

Nutrients get in



Waste gets out

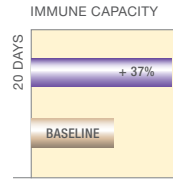
HEALTHY CELL with TRE-EN-EN®

Whole grain lipids and sterols allow your cell membranes to become their flexible best, making it easier for nutrients to get in and waste to get out.*

CAROTENOID COMPLEX

Protect Your Cells – Optimize Your Immunity

With the protective power of carotenoids from tomatoes, carrots, spinach, red bell peppers, strawberries, apricots and peaches, this patented formula is the world's first and only whole food supplement clinically proven by USDA researchers to protect your heart, defend your cells and boost your immune power.*



INCREASED IMMUNE CAPACITY

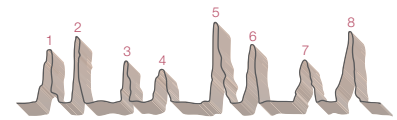
Clinically proven to boost immune capacity by 37% in 20 days.*

OMEGA-III SALMON OIL PLUS

Balance and Regulate Your Cells– Maximize Good Health

The world's finest ultra pure high potency fish oil, complete with standardized amounts of all eight omega-3s. Clinically proven to support heart and cardiovascular health and screened for over 200 potential contaminants with an allowable detection limit of ZERO.*

PROPRIETARY MOLECULAR DIFFERENTIATION PROCESS

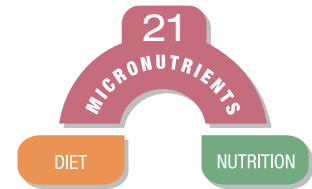


CONCENTRATES ALL 8 BENEFICIAL OMEGA-3S IN HIGH POTENCY AND SCREENS FOR HARMFUL COMPOUNDS SUCH AS MERCURY AND LEAD

ESSENTIAL VITAMIN & MINERAL COMPLEX

Nourish Your Cells – More Than Just A Multi

Based on over 50 years of nutritional expertise with Formula IV®, this proprietary blend of 21 essential vitamins and minerals helps bridge the dietary gap prevalent in many of today's diets. Includes exclusive plant-sourced enzymes to support digestion and absorption of critical nutrients.*



VITAMINS AND MINERALS BRIDGE THE DIETARY GAP, PLUS PHYTOENZYMES FOR EASY DIGESTION

SUGGESTED USE: As a nutritional foundation, take 1 packet daily, with a meal.

Supplement Facts

Serving Size: 1 Packet Servings Per Container: 30

	Amount Per 1 Packet	%DV**
Calories	20	
Calories from Fat	20	
Total Fat	2 g	3%
Saturated Fat	0 g	0%
Polyunsaturated Fat	1 g	†
Monounsaturated Fat	0 g	†
Trans Fat	0 g	†
Cholesterol	0 mg	0%
Total Carbohydrate	0.5 g	0%
Protein	0.5 g	
Vitamin A (as alpha and beta carotene and from retinyl palmitate)	6500 IU	130%
Vitamin C (as ascorbic acid and from acerola cherry (Malpighia punicifolia) (fruit))	90 mg	150%
Vitamin D ₃ (from cholecalciferol)	400 IU	100%
Vitamin E (as d-alpha tocopherol and mixed tocopherols)	17 IU	57%
Thiamine (as thiamine mononitrate and from yeast)	10 mg	666%
Riboflavin (as riboflavin and from yeast)	10 mg	588%
Niacin (as niacinamide and from yeast)	50 mg	250%
Vitamin B ₆ (as pyridoxine hydrochloride and from yeast)	10 mg	500%
Folic Acid	400 mcg	100%
Vitamin B12 (as cyanocobalamin)	10 mcg	166%
Pantothenic Acid (as calcium pantothenate and from yeast)	12 mg	120%
Iron (as ferrous fumarate)	6 mg	33%
Iodine (from kelp)	100 mcg	66%
Magnesium (as magnesium oxide)	35 mg	9%
Zinc (as zinc oxide)	15 mg	100%
Selenium (as sodium selenite)	40 mcg	57%
Copper (as copper gluconate)	2 mg	100%
Manganese (as manganese gluconate)	10 mg	500%
Chromium (chelated)	20 mcg	17%
Molybdenum (as molybdenum trioxide)	30 mcg	40%
Potassium (as potassium gluconate)	10 mg	<1%

	Amount Per 1 Packet	%DV**
TRE-EN-EN® Grain Concentrate blend (rice bran oil, soybean oil, wheat germ oil)	675 mg	†
Total Omega-3 fatty acids	383 mg	†
DHA (docosahexaenoic acid)	160 mg	
EPA (eicosapentaenoic acid)	153 mg	
DPA (docosapentaenoic acid)	17 mg	
stearidonic, eicosatrienoic, eicosatetraenoic, heneicosapentaenoic, and alpha-linolenic acids	53 mg	
Carotenoid Complex blend (carrot oleoresin (Daucus carota) (root), red bell pepper oleoresin (Capsicum frutescens) (fruit), tomato oleoresin (Lycopersicon esculentum) (fruit), spinach oleoresin (Spinacia oleracea) (leaf), apricot concentrate (Prunus armeniaca) (fruit), strawberry concentrate (Fragaria vesca) (fruit), peach concentrate (Prunus persica) (fruit))	300 mg	†
Inositol	65 mg	†
Phyto Enzyme Blend (Lipase; protease; diastase; amylase)	45 mg	†
Lecithin (from soy)	30 mg	†
Betaine hydrochloride	10 mg	†
Mixed non-alpha tocopherol	2 mg	†
Lycopene	400 mcg	†
Lutein/Zeaxanthin	137 mcg	†

**Percent daily values are based on a 2,000 calorie diet.

† Daily Value not established.

OTHER INGREDIENTS: Gelatin, salmon oil, UHPO3 (Ultra High Potency Omega-3) fatty acid concentrate (tuna, sardine, and anchovy), glycerin, microcrystalline cellulose, olive oil, yellow beeswax, purified water, soy lecithin, sodium croscarmellose, hydroxypropyl methylcellulose, silicon dioxide, rice bran powder, wheat germ powder, magnesium stearate, starch, titanium dioxide, and natural color.

WARNING: ACCIDENTAL OVERDOSE OF IRON-CONTAINING PRODUCTS IS A LEADING CAUSE OF FATAL POISONING IN CHILDREN UNDER SIX. KEEP THIS PRODUCT OUT OF REACH OF CHILDREN. IN CASE OF ACCIDENTAL OVERDOSE, CALL A DOCTOR OR POISON CONTROL CENTER IMMEDIATELY.

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